

ALEJANDRO CÁMARA LÓPEZ

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🎨 <https://dribbble.com/thewinger>

“ I have more than 7 years of experience in B2B and B2C software. I bring my engineering background, systemic approach to design, and a passion for problem-solving to create streamlined solutions.

WORK

2018 - Current

Product Designer at INETUM for the European Union Intellectual Property Office

In charge of the research, design and support of internal tools used by European intellectual property offices. The projects I am involved in range from the evolution of existing tools with the help of heuristic evaluation, user testing and feedback received through different channels to the creation of new tools.

#user-research #prototypes #figma
#user-testing #dev-handoff
#design-system

2017 Q1 - Q2

Product Designer for TRAVELEST [Freelance]

Designed the mobile app for an AI powered personalized tourist routes based on available time and preferences.

#wireframes #sketch #prototypes
#guerrilla-testing #visual-design
#dev-handoff

2015 - 2018

Product Designer at SYMPOSIUM Events

Designed new features for the leading platform for organizing, managing and sharing university and scientific events.

#user-research #sketch #wireframing
#visual-design #trainings
#frontend #customer-support

2014 - 2017

Web Designer & Developer at Universidad Miguel Hernández of Elche

In charge of the design and development of the promotional web pages for the official master's degrees of the Miguel Hernández University.

#user-research #sketch #wireframing
#visual-design #html #css #js
#.net #wordpress

EDUCATION

ACADEMIC

2015

V Interaction Design Professional Program Tramontana Institute, Madrid (Previously Vostok Studio)

2005 - 2017

Telecommunication Engineer Universidad Miguel Hernández of Elche

SUPPLEMENTARY

2022 Q1

Course Design and Data Visualization Tramontana Institute, Madrid (Previously Vostok Studio)

2022 Q1

Course Design Systems Tramontana Institute, Madrid (Previously Vostok Studio)

2012 Q1

Improvement Course iOS App Development CIO - Universidad Miguel Hernández of Elche

SKILLS

#figma #sketch #framer #webflow #axure #adobe-suite #blender #neovim

#communication #presentation #research #wireframing #prototyping #dev-handoff #design-systems

#html #css #javascript #react #nextjs #tailwindcss #php #mysql